Kosmic Kitty Wines Makes Its Debut in Pennsylvania

ROLLING HILLS Calif., (April 8, 2025) – South Bay Wine Group is thrilled to announce the launch of its vibrant new wine brand, *Kosmic Kitty Wines*, in the Pennsylvania market. This marks an exciting milestone in the group's growth, introducing a collection of playful yet high-quality wines to the region's discerning wine lovers.

Featuring a curated selection of Pinot Grigio, Sauvignon Blanc, Pinot Noir, and Cabernet Sauvignon,



Kosmic Kitty Wines will be exclusively available at retailers throughout Pennsylvania. With an approachable retail price of approx. \$12, each wine is a perfect blend of exceptional value and craftsmanship, ideal for consumers seeking premium quality without breaking the bank.

Greg Popovich, founder of South Bay Wine Group, shared his excitement about the expansion: "We are beyond excited to bring Kosmic Kitty Wines to Pennsylvania. This brand embodies bold flavors, premium quality, and a sense of fun—all at an accessible price. It's an incredible opportunity to introduce new consumers to our passion for making quality wines that never compromise on taste."

In partnership with D'Andrea Wine & Liquor Imports, Inc., the brand is set to shake up the Pennsylvania wine scene. John D'Andrea, owner of D'Andrea Wine & Liquor Imports, Inc., added, "At D'Andrea, we're committed to refreshing Pennsylvania's wine offerings with bold, new flavors. Kosmic Kitty is the perfect blend of fun and flavor, designed to appeal to the next generation of wine enthusiasts. Whether you're new to wine or an experienced aficionado, Kosmic Kitty promises a journey of delightful discovery."

Kosmic Kitty Wines will be available at select retailers and restaurants starting May 1st, offering consumers the chance to explore a variety of wines that bring both excitement and flavor at an unbeatable value.

For more information about Kosmic Kitty Wines and to stay updated on new releases, visit www.kosmickittywines.com.

About South Bay Wine Group

South Bay Wine Group is a dynamic, family owned, wine company dedicated to crafting exceptional wines with a focus on quality, sustainability, and value. Known for its innovative approach to winemaking, South Bay Wine Group continues to expand its portfolio with brands that resonate with today's wine enthusiasts.