



South Bay Wine Group, Parent Company of Castle Rock Winery and Dressage Wines, Announces the Launch of Kosmic Kitty Wines

ROLLING HILLS Calif., (Feb. 26, 2025) - South Bay Wine Group, the parent company of award-winning brands Castle Rock Winery and Dressage Wines, is thrilled to introduce its newest label, Kosmic Kitty Wines. Designed for a new generation of wine lovers, Kosmic Kitty debuts with a stellar lineup of Pinot Grigio, Sauvignon Blanc, Pinot Noir, and Cabernet Sauvignon at an approachable approx. \$12 retail price point.

With a reputation for crafting high-quality, value-driven wines, South Bay Wine Group brings the same expertise to Kosmic Kitty Wines, delivering vibrant flavors, modern packaging, and a touch of cosmic charm. The brand's bold and whimsical label captures the spirit of adventure and playfulness that defines Kosmic Kitty.

"Kosmic Kitty Wines embodies a fun and approachable take on great wine—perfect for those who love discovery and adventure," said Greg Popovich, owner and President of South Bay Wine Group. *"We're excited to introduce these expressive, high-quality wines to our customers worldwide."*

Kosmic Kitty joins South Bay Wine Group's portfolio alongside Castle Rock Winery, known for its 92-point-rated wines and decades of industry acclaim, and Dressage Wines, a premium label with strong equestrian ties. Additionally, U.S. Olympic Dressage rider Sabine Schut-Kery, who has been a brand representative for Dressage Wines, will now expand her role to represent South Bay Wine Group's full portfolio, including the new Kosmic Kitty Wines.

For More Information:

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About South Bay Wine Group

South Bay Wine Group is a leading producer of premium, value-driven wines, crafting award-winning selections under the Castle Rock Winery, Dressage Wines, and now Kosmic Kitty labels. With a commitment to quality, consistency, and affordability, the company continues to bring outstanding wines to consumers nationwide